

# Lincoln Haymarket Arena Executive Summary

## Creating Jobs for Lincoln

7,882 during construction  
1,210 permanent

## Resulting Economic Activity

\$804 million during construction  
\$260 million annually



*Now is the time to invest in our economy and build the Lincoln Haymarket Arena. This plan is a win-win situation now and for the future. For now, it creates almost 8,000 jobs immediately while the arena is built – good-paying construction jobs during this rough economy. In the future, it creates hundreds of permanent jobs at the arena and in the retail shops and other amenities in the area. The arena will bring in new events, and together with the ice center, festival space, hotel, shops, office and residential units, it will generate tremendous new economic activity in our community. Millions of additional dollars each year will continue to move Lincoln in the right direction, continuing to make it a great place to live, work, and raise a family.*

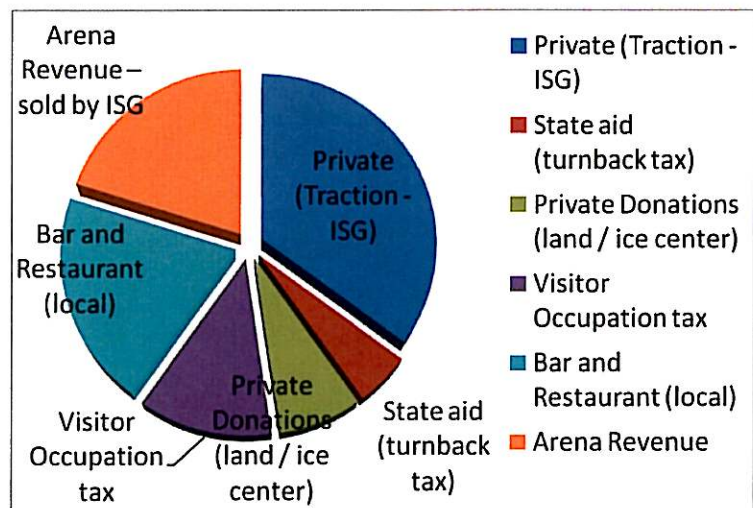
## The Project

- 16,000 seat arena (with UNL men’s and women basketball as the anchor tenant)
- Ice Center
- 200-room hotel
- 100,000 square feet of retail space
- 100,000 square feet of office space
- 100 residential units
- Public Gathering Space
- Outdoor Festival Space
- Additional Parking (increased to 7,100 stalls near the arena)

## Finance Plan

Because of an innovative public-private funding partnership, Lincoln will be able to build this project without raising property taxes.

80% of the project will be financed by private investment and donations and/or non-Lincoln residents. The remaining 20% will be funded by a 2% bar and restaurant tax.



***These tough economic times mean that we need to do everything we can to keep and create good paying jobs, while we continue to build a bright future in Lincoln. This plan does just that.***